


NARRATIVE PROGRESS REPORT

Date Submitted: 10/06/09

11/16/09 

Grant Organization: SALMON RIVER CHAMBER

Grant # 08-II-09

Check one: Interim

Final ☒ XX

Report Period: From 7/28/08

to 11/31/09

Grant Manager: CAROLYN FRIEND

Phone: 628-3441

Address: P.O. BOX 289, RIGGINS, ID

(Idaho Travel Guide) (Northwest Travel Guide Magazine) (Newspaper Advertising)
(Website)

1. The project was completed and the ad was published.
2. This publication is the most requested and promoted by the Department of Commerce and is used by potential visitors to our region.
3. All Chamber members are ask to keep a detailed record of the number of guests and resources were used to plan their trip, on a average 60% requested information from these publications.
4. There are no recommendations to improve these projects.

(Big Horn Sport Show)

1. This element allowed us to attend and to staff the booth with knowledgeable persons to promote tourism to our region
2. With limitations on vacation time and travel safety the showed allowed us to pass along vital information on area entertainment activities.
3. The show was well received by the public and over 500 packets of information were given out at the show.

(Sport Show Booth)

1. This element allowed to have a presentable booth in which to display pictures and maps of our region.

(Steelhead Derby)

1. This element increased tourism to Riggins and extend the stay of anglers in this area.
2. It promoted the need for tourism dollars not only to the local outfitters but also the local outfitters.
3. Over 2500 derby tickets were purchased.
4. The derby could use more advertising and volunteer help.

Final -This is your last report. Answer each question by element and project in your scope of work.

1. What was accomplished?
2. How did it promote travel in Idaho?
3. Provide statistical information and what evaluation technique was used to determine.
4. List any recommendations for project improvement.